



S.E.L. PROMOTION

GET TONER, SERVICE, & SUPPORT FOR LIFE

One low monthly payment covers the cost of the **Device**, its **Consumable Supplies** (Toners, Drums, Developer, Fuser, Etc.), **Service Calls** for maintenance, over the phone **Support** from our staff, and **Usage Reports** as requested.



MSRP: \$2189.99

WORKHORSE SERIES BROTHER MFC-L9570CDW

- Print/Copy/Scan/Fax in Color
- 7" Touchscreen-Display Interface w/ Interactive Apps
- Consumable Supplies Included (Toners/Drums/ etc.)
- Service Calls Included (Onsite & Over-the-phone)
- Reports and Other Requested Data Included

ALL FOR JUST \$92.99 PER MONTH
SEL TERM: 36 MONTHS

SMARTPLACE SEL GUARANTEE

*Via a rigorous testing and reporting method, we have determined an expected life (for qualified devices) before technology inevitably shifts or simple breakdowns occur. The **Smartplace Expected Life (SEL)** of a device will determine the length of our agreement in terms of months. This means that over the course of an SEL Term, our Tampa-based company will be there to Provide, Supply, and Service the qualified device at the standard rate.*

All SEL Terms are predictive in nature and are determined by internal tests telling us how much print & copy volumes are expected & supportable within the standard rate. Within this agreement, Smartplace guarantees coverage for the length of the provided term, under the SEL Click Metrics. Usage of parts and supplies exceeding the Click Metrics as listed within the SEL Term are subject to charged Overage Rates.

Qualified Model:

BROTHER MFC-L9570cdw [Workhorse Series] [Or Non-Workhorse Equivalent].

SEL Term:

36 Months

SEL B/W Click Metric:

75,000 Impressions

SEL Color Click Metric:

25,000 Impressions

B/W Overage Rate:

.009 (Nine-Tenths a Cent Per Impression Over)

Color Overage Rate:

.04 (Four Cents Per Impression Over)

Upon end of SEL Term, Smartplace and Client can mutually agree to continue coverage on a per month basis. This can be beneficial to the client if the allotted Click Metrics were not yet reached.

No Credit Checks, No Leasing Companies, No Headaches.